

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Applicant: Jonathan E. Lowthert et al. § Group Art Unit: 2616  
§  
Serial No.: 09/766,126 § Examiner: Huy Thanh Nguyen  
§  
Filed: January 19, 2001 § Confirmation No. 9474  
§  
Title: Content With Advertisement Information § Docket No.: BKA.0012US  
Segment §

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

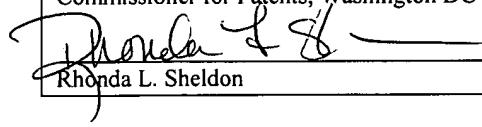
### REPLY TO PAPER NO. 041005 (NON FINAL OFFICE ACTION)

Dear Sir:

In response to the Office action of June 6, 2005, please consider the following:

- *Claim Amendments*, which begin on page 2 of this paper; and
- *Remarks*, which begin on page 6 of this paper.

Date of Deposit: October 6, 2005  
I hereby certify under 37 CFR 1.8(a) that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage on the date indicated above and is addressed to the Commissioner for Patents, Washington DC 20231.

  
Rhonda L. Sheldon